



 NU SKIN.

# SOCIAL IMPACT AND SUSTAINABILITY

2023 Q2 REPORT



# SOCIAL IMPACT: HEALTH & WELLNESS

The Nu Skin Force for Good Foundation announced a \$1.5 million donation to the Intermountain Primary Children's Hospital Larry H. and Gail Miller Family Campus, which will support construction of a new indoor play area for patients and young children.



ANNOUNCED A

# \$1.5M

DONATION



Nu Skin donated 250,000 units of products to Convoy of Hope, for families leaving refugee camps in Eastern Europe. This donation amounted to the largest product donation ever by Nu Skin.

DONATED

# 250,000

UNITS



Nu Skin celebrated its 20th annual “Force for Good” day in June. The global Nu Skin family was encouraged to dedicate the day to participate in service projects as part of the company’s mission to be a global force for good.



Around the world, more than 4,000 people volunteered in their communities, including Nu Skin employees, brand affiliates, and their families and friends. This service stretched far and wide. Over 25,000 people were positively affected by this service.



MORE THAN  
**4,000**  
VOLUNTEERS



## PROJECTS AROUND THE WORLD:

Nu Skin Corporate: Force for Good Day focused on extending kindness and support to children battling illnesses in hospitals or undergoing surgery. Nu Skin employees and their families assembled kits that will benefit 1,000 hospitalized children around the world. Nu Skin partnered with Stitching Hearts Worldwide and Mobile Surgery International to send kits to children recovering from life-changing surgeries.



Nu Skin Europe and Africa: Across the region, Nu Skin employees and brand affiliates participated in a range of projects. Some include assembling kits to support children in refugee camps, helping with maintenance care for an international children's home, assembling winter sets for orphaned and underprivileged children, and many more.

Nu Skin Japan: Nu Skin Japan hosted a food drive to celebrate Force for Good. More than 1,200 food items were donated by customers, brand affiliates, and employees to Second Harvest Japan and other local food banks, benefitting children, single-parent households, and others in need.



MORE THAN  
**1,200**  
FOOD ITEMS DONATED



Nu Skin Korea: Nu Skin Korea partnered with World Vision to create special meal kits to be donated to low-income families. Additionally, employees and brand affiliates volunteered at the Social Welfare Center, serving meals to more than 500 people in need.

SERVING ABOUT

500

PEOPLE



Nu Skin Southeast Asia: Across Southeast Asia, Nu Skin supported children with heart defects through the Southeast Asia Children's Heart Fund. Employees and brand affiliates volunteered in programs and fundraisers raising awareness and funds for children who are diagnosed with heart defects.





## VITAMEAL® BY THE NUMBERS:

BAGS OF VITAMEAL® DONATED:

# 286,078

MEALS DONATED:

# 8,582,340



Countries that have received VitaMeal® donated by Nu Skin's family of brand affiliates, customers, and employees:

MALAWI:  
**7,200,000**  
MEALS

HAITI:  
**180,000**  
MEALS

CHINA:  
**851,340**  
MEALS

ARGENTINA:  
**126,000**  
MEALS

COLOMBIA:  
**225,000**  
MEALS



Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's brand affiliates and customers to purchase VitaMeal® from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal® includes the cost of manufacturing, general overhead, distribution, and sales. As is the case with other Nu Skin products, brand affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal®.



NU SKIN<sup>®</sup>  
**SUSTAINABILITY**

PACKAGING SAVINGS:

**9.93**

tons of global paper savings

**24.2**

tons of global plastic savings

2023 Year to Date Data



SUSTAINABILITY HIGHLIGHTS:

Nu Skin celebrated Earth Day this year by hosting a sustainability-themed film festival. Employees were encouraged to participate and engage in online forums featuring videos with topics that included climate change, sustainable supply chains, biodiversity and more!

In markets around the world, Nu Skin partnered with TerraCycle to sustainably dispose of empty product containers. Through these projects, more than 100,000 containers have been diverted from landfills.

