



FORCE FOR GOOD 20 YEARS OF SMILES

"We began with the idea in mind to be a force for good throughout the world. Since that time we improved the lives of many children. We look forward to continuing our work to help children overcome adversity and to create smiles that will never fade." — Blake M. Roney, Nu Skin Founder

EPIDERMOLYSIS BULLOSA (EB)

The Nu Skin Center for Dermatologic Research at Stanford University was established.

1996

SOUTHEAST ASIA CHILDREN'S HEART FUND

Southeast Asia Children's Heart Fund was created to improve the lives of underprivileged children by helping them live a life free from congenital heart disease.

1998



BUILD A VILLAGE PROJECT

Nu Skin initiated the Build a Village Project (later the School of Agriculture for Family Independence) to establish a learning village for the people of Malawi.

2006



NU HOPE PRIMARY SCHOOLS

Nu Skin built schools to help children living in Mainland China receive an education.

2006

MTALIMANJA VILLAGE

The official grand opening of Mtalimanja Village and the School of Agriculture for Family Independence (SAFI) program took place in June.

2007



NU HOPE LIBRARY

Nu Skin Korea launched the Nu Skin Hope Library Project, building libraries for elementary school students complete with books, furniture, and equipment.

2008

CHINA CHILDREN'S HEART FUND

China Children's Heart Fund was created to address the nearly 140,000 cases of children suffering from congenital heart disease each year in China.

2008



GREATER CHINA MICROFINANCE FUND

Nu Skin established this fund to help families affected by the Sichuan earthquake become self-sufficient.

2008



TYPHOON HAIYAN

Nu Skin provided relief to those affected by the typhoon in the Philippines by donating cash and in-kind donations. 2014 Force for Good Foundation funds rebuilt the Calingatan Elementary School that was destroyed during the storm.

2013



CHARITYVISION

Nu Skin partnered with CharityVision to provide eye screenings and eyeglasses to kids in Colombia.

2015

FORCE FOR GOOD CAMPAIGN ESTABLISHED

1996

Nu Skin started the Nu Skin Force for Good Campaign to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.

SEACOLOGY FOUNDATION

1998

This represented the first Foundation project and provided much-needed supplies to a local elementary school. It also marked the beginning of our long-standing relationship with Seacology.



DESERET INTERNATIONAL

2001

The Foundation began an ongoing partnership with Deseret International to provide children around the world with cleft palate surgery.

TOUCH PROJECT (UKRAINE)

2003

The Foundation's partnership with The TOUCH Project began, providing support to nearly 400 children living in the Chaslitsi orphanage in Ukraine.



SECOND HARVEST (JAPAN)

2006

Nu Skin established Second Harvest to help distribute food to those in need in Japan.



EDUCATE THE CHILDREN

2007

Since its inception in 2007, more than 750 scholarships have been given to children in need.

WORLD VISION LUNCH FEEDING PROGRAM (KOREA)

2007

Nu Skin donated 36,000 boxed lunches to needy children in 2007.



SICHUAN EARTHQUAKE RELIEF

2008

The Nu Skin family donated nearly \$800,000 and Nu Skin China staff distributed supplies for the Sichuan earthquake relief.



EPIDERMOLYSIS BULLOSA (EB)

2009

The U.S. FDA gave approval to begin human trials of highly promising therapies for children suffering from EB. The Foundation continues to be the primary donor to EB research.

HAITI EARTHQUAKE RELIEF

2010

Nu Skin provided a grant to rebuild an elementary school that was demolished in the disaster. Upon its completion, 900 children attended school in the new, earthquake-safe building.

CHILDREN'S BRIGHTER FUTURE INITIATIVE

2012

Building on the SAFI teaching model, CBF teaches government farm agents farming techniques, which they demonstrate to families in their districts.



SMILE LIBRARY PLAN

2013

Nu Skin Japan launched the Smile Library Plan and donated more than 5,900 children's books to over 20 schools in the area.



CELEBRATING 20 YEARS OF SMILES

#NUSKINGIVES