

## NU SKIN FORCE FOR GOOD FOUNDATION®

### ABOUT THE FOUNDATION

- The mission of the Nu Skin Force for Good Foundation™ is to **improve the lives of children by offering hope for a life free from disease, illiteracy and poverty**
- Nu Skin began its force for good campaign in 1996 and, two years later, formalized its giving with the creation of the **Nu Skin Force for Good Foundation** as a **501(c)(3) non-profit organization** in the United States
- Nu Skin Force for Good Foundation has granted millions of dollars to **help children** in more than 50 countries around the world

### FUNDING

- The Foundation is supported by funds from sales leader, customer and employee donations, a fundraising gala and a percentage of certain product sales
- Specifically, 25 cents from the sale of each Nu Skin Epoch product is donated to Nu Skin Force for Good efforts
- **One hundred percent of donations** go directly to the projects as Nu Skin Enterprises covers all administrative and overhead costs

### CHARITABLE PROJECTS

- The Nu Skin Force for Good Foundation and its charity partners supports projects throughout the world, and each regional market is encouraged to make an impact in its own community
- Nu Skin Greater China and Southeast Asia support the Children's Heart Fund and have provided **life-saving surgeries to nearly 14,000 children**
- Nu Skin Korea has constructed or remodeled **18 Nu Skin Hope Libraries** to advance learning and reading opportunities for children
- In response to the 2011 earthquake and tsunami in Japan, Nu Skin Japan established the Nu Skin Children's Hope Project to provide **48 educational scholarships** to children affected by the disaster
- Nu Skin United States and Europe support the School of Agriculture for Family Independence, a school that lifts Malawi families out of poverty through **self-sustaining agricultural techniques**
- Nu Skin provides 100 percent of the scholarship funds for the Educate the Children (ETC) scholarship fund which has more than **800 scholarships** to Malawian

### SCHOOL OF AGRICULTURE FOR FAMILY INDEPENDENCE

- Mtalimanja Village is a living classroom and was built in 2007 mainly with funds from the Nu Skin Force for Good Foundation – Mtalimanja means “long hands that give”
- Approximately thirty families from nearby villages are selected to live in Mtalimanja Village for a year
- The villagers/students are trained in numerous agricultural disciplines including farming, irrigation, nutrition, animal husbandry and fishing
- Husbands and wives attend classes together and all children attend school
- Once new skills are mastered, families return to their respective villages where instructors visit them to ensure they are implementing learned techniques and teaching others the skills they have learned
- The maize yield in Mtalimanja Village is more than double the national average
- The first class graduated in May 2009, and a new class of graduates have received diplomas each subsequent year


### NU SKIN ENTERPRISES

- Nu Skin Enterprises' mission is to be a force for good throughout the world by empowering people to improve lives with rewarding business opportunities, innovative products and an enriching and uplifting culture
- A global direct selling company, Nu Skin operates throughout Asia, the Americas, Europe, Africa and the Pacific.
- Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol “NUS”
- More information is available at [nuskin.com](http://nuskin.com)

### ADDITIONAL INFORMATION

- For more information regarding the Nu Skin Force for Good Foundation and its projects, please visit **[forceforgood.org](http://forceforgood.org)**

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