

FORCE FOR GOOD FOUNDATION™ FACT SHEET

MISSION

- As part of its mission to act as a force for good in society, Nu Skin Enterprises established a non-profit organization called the Nu Skin Force for Good Foundation in 1996. The foundation provides funds and products to **create a better world for children by improving human life, continuing indigenous cultures and protecting fragile environments.**

THE FOUNDATION

- Since its creation, the Nu Skin Force for Good Foundation has donated more than \$15 million to projects around the world. The Foundation is a registered 501 (C)(3) non-profit organization in the United States.

FUNDING

- The Foundation is supported by funds from employee, distributor and stockholder donations, a fundraising gala and a percentage of product sales. Specifically, 25 cents from the sale of each Nu Skin Epoch product is donated to the Nu Skin Force for Good Foundation™. One hundred percent of donations go directly to the cause/project. Nu Skin Enterprises covers all administrative and overhead costs.

PARTNERSHIPS

- The Nu Skin Force for Good Foundation continuously supports the Epidermolysis Bullosa Medical Research Foundation (EBMRF). EB is a painful, genetically inherited skin disorder that causes open blisters and sores and is often fatal to babies within the first few months after birth. EBMRF supports research for a cure and treatment for EB at Stanford University School of Medicine. Since Nu Skin's partnership with EBMRF began in 1996, the Nu Skin Force for Good Foundation has donated millions of dollars toward EB research. In fact, the Nu Skin Force for Good Foundation is the largest single donor to EB research.

- The Nu Skin Force for Good Foundation also partners with the Seacology Foundation, a non-profit, non-governmental organization dedicated to preserving the environment and culture of islands around the globe, and to launching projects that help preserve island ecosystems and cultures. Thanks to sales of Epoch products, Seacology and the Nu Skin Force for Good Foundation have saved species, planted trees, created a recycling program, created parks, provided energy and clean water to villages and supported eco-tourism.

PROJECTS

- Every project supported by the Nu Skin Force for Good Foundation is directly related to one of the three Foundation objectives: to improve human life, continue indigenous cultures and protect fragile environments. Over the years, the Foundation has created a better world for children by supporting projects in Asia, North America, the Caribbean, Central America, South America, Africa, Europe and Australia.

PARENT COMPANY

- Nu Skin Enterprises' mission is to be a force for good throughout the world by empowering people to improve lives with rewarding business opportunities, innovative products and an enriching and uplifting culture. The company does this by selling exceptional products, by providing rewarding direct sales business opportunities and by supporting distributors, stockholders, consumers and employees in ways that improve their quality of life.

ADDITIONAL INFORMATION

- For more information regarding the Nu Skin Force for Good Foundation and its projects, please visit www.forceforgood.org or contact Jordan Karpowitz at 801-345-2187 or jkarpowi@nuskin.com, or Kara Schneck at 801-345-2116 or kschneck@nuskin.com.

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