

NU SKIN FORCE FOR GOOD FOUNDATION FACT SHEET

ABOUT THE FOUNDATION

- The mission of the Nu Skin Force for Good Foundation is to **improve the lives of children by offering hope for a life free from disease, illiteracy and poverty.**
- Since its creation in 1996, the Nu Skin Force for Good Foundation has granted more than \$23 million to improve the health, literacy and economic situation of children in more than 50 countries around the world.
- The Foundation is a registered 501(c)(3) non-profit organization in the United States.

FUNDING

- The Foundation is supported by funds from distributor, stockholder and employee donations, a fundraising gala and a percentage of certain product sales.
- Specifically, 25 cents from the sale of each Nu Skin Epoch product is donated to the Nu Skin Force for Good Foundation™.
- One hundred percent of donations go directly to the projects. Nu Skin Enterprises covers all administrative and overhead costs.

PARTNERSHIPS

- The Nu Skin Force for Good Foundation supports the **Epidermolysis Bullosa Medical Research Foundation (EBMRF)**. EB is a painful, genetic skin disorder that causes open blisters and sores and is often fatal to babies within the first few months after birth. EBMRF supports EB research at Stanford University School of Medicine.
- Since 1996, the Foundation has donated millions of dollars to this cause and is the largest single donor to EB research.
- Twenty-five cents from the sale of each **Epoch Glacial Marine Mud** is directed to support EBMRF.
- The Foundation also partners with **Seacology**, a non-profit, non-governmental organization dedicated to preserving the culture and environment of islands around the globe.
- With the support of the Foundation from Epoch product sales, **Seacology has built more than 36 schools** and community centers, and funded scholarships and educational programs for young islanders.

BUILD A VILLAGE PROJECT

- Mtalimanja Village is a living classroom and was built mainly with funds from the Nu Skin Force for Good Foundation and dedicated in 2007. Mtalimanja means "long hands that give."
- Approximately thirty-five families from nearby villages are selected to live in Mtalimanja Village for two years.
- The villagers/students are trained in numerous disciplines including farming, irrigation, nutrition, animal husbandry and fishing.
- Husbands and wives attend classes together and all children attend school.
- Once new skills are mastered, families return to their respective villages to teach others the skills they have learned.
- The maize yield in Mtalimanja Village is more than double the national average.
- The first class graduated in May 2009, second class will graduate in June 2011

NU SKIN ENTERPRISES

- Nu Skin Enterprises' mission is to be a force for good throughout the world by empowering people to improve lives with rewarding business opportunities, innovative products and an enriching and uplifting culture.
- A global direct selling company, Nu Skin operates in 51 markets throughout Asia, the Americas and Europe and has nearly 800,000 independent sales representatives.
- Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."
- More information is available at www.nuskinenterprises.com.

ADDITIONAL INFORMATION

- For more information regarding the Nu Skin Force for Good Foundation and its projects, please visit www.forceforgood.org.

CONTACTS

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