



NU SKIN®
THE DIFFERENCE. DEMONSTRATED®

CREATING SMILES Q4.2014



NOURISH THE CHILDREN REACHES NEW MILESTONE OF 400 MILLION MEALS DONATED

Imagine giving a hungry child the gift of a hot and nourishing meal. Now imagine doing that every day, day after day, and then encouraging friends to do the same. Thanks to the generosity of Nu Skin sales leaders, customers and employees, Nu Skin has reached a new milestone of more than 400 million meals generously purchased and donated to malnourished children around the world through the company's Nourish the Children initiative (NTC).

“Reaching the milestone of 400 million meals purchased and donated to malnourished children is a fitting way to conclude our 30th anniversary year,” said Steven J. Lund, chairman of Nu Skin Enterprises board of directors. “Since our founding, we wanted Nu Skin to be a force

for good in the world. This milestone reflects the generosity and goodness of all those who donated VitaMeal across the globe and we thank all those who are helping to alleviate the plague of childhood malnutrition with their purchases of VitaMeal.”

Established in 2002, NTC is an innovative social enterprise that provides millions of lifesaving meals to the world's malnourished children. This concept succeeds by developing a highly nutritious food—VitaMeal—and then supporting sales leaders, customers and employees in their purchases and donations of the meals to third-party nonprofit organizations that specialize in distributing food to those suffering from malnutrition and famine.

Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The program leverages the strength and staying power of a for-profit corporation in cooperation with charitable organizations like Feed the Children to help solve the complex world problem of feeding malnourished children. The price charged by Nu Skin for VitaMeal includes the cost of manufacturing, general overhead, distribution, sales, and commissions to Nu Skin distributors, as well as a reasonable profit margin.

*VitaMeal is not intended to diagnose, treat, cure or prevent any disease. It has not been evaluated by the FDA.



AN INITIATIVE OF NU SKIN ENTERPRISES

NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

NU SKIN FORCE FOR GOOD FOUNDATION FUNDS CONSTRUCTION OF NEW SCHOOL IN THE PHILIPPINES

Super Typhoon Haiyan struck the Philippines on November 8, 2013. It nearly annihilated the provinces of Samar and Leyte, killing an estimated 6,300 people and leaving thousands more – especially the children living in the region – homeless, hungry and without the basic supplies needed for survival.

To address the long-term needs of the children affected, the Nu Skin Force for Good Foundation worked with the Singapore Red Cross and contributed nearly \$300,000 to build a new school for young children in Albueria, Philippines, who were so disastrously affected by the typhoon. It is important to ensure that they have a way to continue their education as well as a safe place to go if such a tragedy should strike again.

The Force for Good Foundation, through generous donations, helped construct Calingatan Elementary School. The school accommodates up to 270 children, has 15 classrooms and will also serve as an evacuation

and relief center if another typhoon strikes the island. The educational facility was constructed to be earthquake and typhoon-resistant and is also equipped with solar panels to help conserve energy, making it more fuel efficient.

The new school was dedicated in a ceremony November 5, 2014. Nu Skin sales leaders and employees were in attendance as well as Secretary General for the Singapore Red Cross Benjamin William, Albueria Mayor Ramon de la Cerna and other Albueria government officials. Students enrolled at the school were also presented with Nu Skin tote bags containing notebooks, markers and colored pencils.

“We are very happy for the opportunity to make a difference in the lives of the people in this community,” said Jasmine Yang, Nu Skin regional vice president of marketing for the Pacific and Southeast Asia region. “This project gives the children a chance to better their lives as they and their families move on after the Haiyan tragedy.”



NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS



EMMANUAEL BANDA FAMILY GAINS INDEPENDENCE THANKS TO SAFI

Emmanuel and Roline Banda have not taken their new-found prosperity for granted since graduating from the School of Agriculture of Family Independence (SAFI). In addition to improving their own family's lives, they have managed to train 46 neighboring farmers in modern techniques of crop production and other aspects of agriculture from the skills and education they received at SAFI.

Since returning home, Emmanuel and Roline Banda and their three children Levi, 11, Faith, five, and four-month-old Webster have been eating three well-balanced meals a day that includes a diet complemented with fruits obtained from fruit trees they grow. With the knowledge they acquired from SAFI, the family is also earning income from sales of the fruits from these trees.

In the last growing season, the Banda family harvested 83 bags of maize, 17 pails of groundnuts, six bags of soybeans and five kilograms of beans. In addition, the family is currently raising two cows, eight pigs, 12 goats and 13 chickens. From the crops they harvested, they were able to store 10 bags of maize for their next harvest. Their goal for the near future is to harvest approximately 205 bags of maize from their 2.75 acres of land and to add mushroom production to their operation.

GREATER CHINA CHILDREN'S HEART FUND PROVIDED SURGERIES TO MORE THAN **255 CHILDREN** WITH CONGENITAL HEART DISEASE AND **8,123 CHILDREN** WERE PROVIDED WITH FREE HEART SCREENING.

NU SKIN PHILIPPINES PROVIDED HEART SURGERIES FOR **82 CHILDREN** FROM THE CHILD HEALTH IN LIFE AND DEVELOPMENT (CHILD) FOUNDATION IN THE FOURTH QUARTER.

MORE THAN **680 FAMILIES** HAVE BEEN HELPED BY THE NU SKIN GREATER CHINA MICROFINANCE FUND. SINCE THE FUND'S INCEPTION, MORE THAN **6,800 FAMILIES** HAVE RECEIVED MICRO-ENTERPRISE LOANS TO REBUILD HOMES AFTER THE DEVASTATION CAUSED BY THE 2008 SICHUAN EARTHQUAKE.

*OCTOBER-DECEMBER 2014





Q4.2014

NOURISH THE CHILDREN HIGHLIGHTS

VITAMEAL GIVES 4-YEAR-OLD PROMISING FUTURE

Four-year-old Gertrude Mwembele from the Machinga district in Malawi is a child whose life was once in jeopardy. She lost both of her parents when she was only two, and lives in a country where regular, nutritious food is not easy to come by in the best of circumstances. However, thanks to VitaMeal and Nu Skin's Nourish the Children Initiative, Gertrude is now eating nourishing meals every day. She has gained weight and has grown a few inches. Gertrude is attending school with 132 other children who also receive Vitameal. Her future, unlike just two years ago, is now filled with hope and promise.



THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: OCTOBER-DECEMBER 2014

DESTINATION	MEALS
MALAWI	7,797,720
CHINA	2,700,000
HAITI	1,980,000
PHILIPPINES	1,152,000
WEST AFRICA	1,080,000
NICARAGUA	720,000
GUYANA	360,000
JAMAICA	360,000
HONDURAS	360,000
CAMBODIA	360,000
ARMENIA	180,000
ZIMBABWE	108,000
TOTAL	17,157,720

26%

INCREASE IN VITAMEAL DONATIONS VERSUS THIRD QUARTER 2014

190,641

NUMBER OF CHILDREN FED DAILY IN THE FOURTH QUARTER*

405,463,380

NUMBER OF MEALS DONATED THROUGH NOURISH THE CHILDREN INITIATIVE SINCE 2002

*OCTOBER-DECEMBER 2014

The Nourish the Children initiative is social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.